



The First iPhoneDev Camp Ukraine Sets High Standards, Attracting 350+ Participants

KYIV, Ukraine – July 27, 2009 – The first [iPhoneDevCamp Ukraine](#) that took place on the 18th of July in Kyiv, Ukraine set high standards of professionalism for the future events of such level in the Ukrainian iPhone Community.

More than 350 IT specialists connected to the development for the iPhone platform were given the chance to learn from the leading Ukrainian and international experts in the field and to network amongst the peers. In the format of lectures, workshops and coffee breaks of an informal miniBarCamp, the keynote speakers covered various topics on iPhone development such as iPhone SDK frameworks, principles of development using accelerometer, unit tests, common mistakes in development, importance of Human Interface Guidelines from Apple, etc.



The event was initiated by Ciklum, a Danish IT outsourcing company based in Ukraine, in line with the company's strategy to develop expertise in Ukraine in the "Hot" Technologies of today and make Ukraine a popular software development country in the World. Ciklum took full sponsorship and co-organized the event with the [iPhone Developers Community in Ukraine](#) and [Stanfy](#) company.

"Ciklum will continue initiating and supporting activities, aimed at increasing professionalism of the Ukrainian software developers. We see this to be a strategically important step for maintaining the image of Ukraine as an attractive outsourcing destination, as well as for building a new image – an image of the country where a great software development

potential is turned into a high level of expertise, including the niche expertise in the various cutting edge technologies. This transformation will not happen overnight, it will require inspiration, open-mindedness and persistency from IT professionals and contribution and support on the part of IT companies. Ciklum is taking a leading role in this process!" said Marina Vyshegorodskikh, Ciklum's HR Director in her opening speech at the event.

The iPhoneDevCamp Ukraine was not unique in the World on this date. The 18th of July also witnessed the [iPhone Camp Atlanta](#), the event of exactly the same topic and format that took place in Atlanta, USA. In order to unite further the Ukrainian iPhone community with the Global Movement, Ciklum has already thought of having both camps organized on the same day next year and to establish a conference bridge between the participants.

To learn more about iPhoneDevCamp Ukraine, visit:

[Event's Page](#)
[Event's Forum](#)
[Event's Gallery](#)

About Ciklum

Ciklum is a Danish innovative IT outsourcing company specializing in nearshore software development in Ukraine. The company's unique business model merges the human element with IT to build an international community of knowledge sharing that helps clients to market quickly and with less risk and minimal investment. Established in 2002, Ciklum employs more than 700 specialists with more than 85 global client teams. Ciklum has seven offices in the four largest cities in Ukraine, as well as offices in Denmark, Sweden, United Kingdom and the Netherlands. Ciklum is a winner of the Red Herring 100 Europe 2009. For more information, visit www.ciklum.net.

About Stanfy

Stanfy focuses on mobile applications development for the iPhone and Android mobile platforms. The company is famous for the development of CrazyMenu, a mobile application for the iPhone. For more information, please visit www.stanfy.com.ua.

About iPhone Developers Community in Ukraine

iPhone Developers Community in Ukraine is a non-for-profit organization established to unite all interested parties under one roof with the aim to develop the iPhone software development industry in Ukraine. For more information, visit www.iphonedev.com.ua.

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