

Outsourcing 2.0 – How to Sustain and Grow Your Technology Business?

IT Seminar – Network and Share Knowledge

Date: January 22, 2009
Location: **World Trade Center**, Klarabergsviadukten 70 / Kungsbron 1, 107 24 Stockholm, Sweden
Arranged by: Ciklum (www.ciklum.net)
Partners: Swedish Trade Council, Swisscom, Viskan, EPIServer

Time	Program
09:00 09:30	Registration and coffee
	Opening Session
	Topic: Growing Your Tech Business - a Unique View for Sweden
09:30 10:00	Presented by Ciklum
	Torben Majgaard, CEO and Founder Goran Asen and Percy Frick, Sales Managers in Sweden
	Topic: Getting to Ukraine – Explore the Way
10:00 10:20	Presented by Exportrådet / Swedish Trade Council (www.swedishtrade.se)
	Helen Gustafsson, Trade Commissioner
	Topic: New rules for labor migration
10:20 10:40	Johannes Kotsakidis, Department of Immigration in Sweden
	Topic: Innovative Approach to IT Outsourcing Brings More Value and New Opportunities for Tech Companies
10:40 11:15	Q & A
	Presented by Torben Majgaard, Ciklum CEO and Founder
11:15 11:30	Coffee Break
	Topic: Lessons Learned to Sustain a Successful Business.
11:30 12:00	Presented by Ciklum Customer
	Sten Selin, CEO – Viskan (www.viskan.se)
	Topic: The Strategic Advantage of Nearshoring for Software Companies.
12:00 12:30	Presented by Swisscom (www.swisscom.com)
	Nils Granath, Investment Officer
12:30 13:30	Networking Lunch