

Ciklum Presents Outsourcing 2.0 – How to Sustain and Grow Your Tech Business

IT seminar and lunch will bring together top managers from various IT companies in Sweden

KIEV, Ukraine – 21 DECEMBER 2008 – Ciklum, an IT outsourcing company that specializes in nearshore software development in Ukraine, announces Outsourcing 2.0, an event designed to bring together top IT managers in Sweden for networking and sharing knowledge of the country's IT industry.

- WHAT:** Outsourcing 2.0 <http://www.ciklum.net/pressroom/it-seminar>
- WHEN:** Thursday, January 22, 2009 9:00 – 13:00
- WHERE:** World Trade Center Klarabergsviadukten 70 / Kungsbron 1107 24 Stockholm, Sweden
- COST:** Participation is free of charge and includes coffee breaks and a networking lunch
- TOPICS:**
- Growing your tech business in Sweden
 - Cutting costs and at the same time successfully growing and sustaining your IT business
 - Innovative approaches to outsourcing
 - Strategic advantages of nearshoring for software companies
 - Real-life case studies from Swedish companies
- WHO:** Presented by Ciklum and partners: The Swedish Trade Council, Swisscom, Viskan and EPIServer
- RSVP:** By Friday, January 16, 2009 to Anna Pryymak, annp@ciklum.net or +38 050 378 20 75, or Percy Frick, percy@ciklum.net or +46 702 68 0624.

About Ciklum

Ciklum is an innovative IT outsourcing company specializing in nearshore software development in Ukraine. The company's unique business model merges the human element with IT to build an international community of knowledge sharing that helps clients to market quickly and with less risk and minimal investment. Established in 2002, Ciklum employs more than 700 specialists with more than 80 global client teams. Ciklum has seven offices in the four largest cities in Ukraine, as well as offices in Denmark, Sweden, United Kingdom and the Netherlands. Ciklum is a member of the Ukrainian Hi-Tech Initiative. For more information, visit www.ciklum.com.

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